



TECH TALK™

(A Roundtable Discussion)

SPONSORSHIP PROPOSAL



Emerging Technologies Shaping Modern Defence

The defence sector is at a critical juncture, with technological advancements playing an increasingly pivotal role in shaping national security and global dynamics. Recognizing the importance of innovation and collaboration in this domain, IP Bazaar, in collaboration with Reinforce Intellectual Property Association (RIPA) & NEBULA, is organizing an impactful roundtable discussion titled **"Emerging Technologies Shaping Modern Defence."** This event aims to convene industry experts, academia, policymakers, and stakeholders to discuss the transformative potential of cutting-edge technologies in supporting and sustaining defence capabilities.

India's reliance on limited indigenous technologies in defence has highlighted the urgent need for focused R&D efforts and greater self-reliance. This event will underscore the importance of strategic collaborations between industry and academia to develop homegrown solutions tailored to India's unique defence challenges. By fostering a culture of innovation and knowledge exchange, the discussion will emphasize incentivizing indigenous technology development and facilitating global partnerships to enhance capabilities.

Key agenda points will include updates on the evolving defence landscape, the necessity for technological evolution, and how advancements such as artificial intelligence, robotics, blockchain, IoT, cybersecurity, and quantum technologies can be leveraged to modernize India's defence infrastructure. The

event will focus on identifying critical gaps, promoting R&D activities, and encouraging industry-academia partnerships to create advanced defence tools and systems.

Additionally, the event will include a **post-event landscape report**, which will provide a comprehensive overview of worldwide technological trends, challenges identified during the discussion, and actionable insights. This report will cover available technologies for licensing, highlight collaborative opportunities, and outline a clear way forward to address the defence sector's evolving needs. This deliverable aims to serve as a strategic resource for stakeholders, guiding future efforts to foster innovation and collaboration in the defence domain.

Date: January 24, 2025

Venue: National Productivity Council, Lodhi Road, New Delhi

Time: 3:00 PM - 6:00 PM

Panel Members



Air Vice Marshal Rajiva Ranjan (Retd)

Ex Assistant Chief of Integrated Defence Staff
INDIAN AIR FORCE



Cmde (Dr.) Arun P Golaya (Retd)

VSM, INDIAN NAVY



Sumit Chauhan

CEO, Datopic Technologies



Cmde Manish Tripathi (Retd)

Ex Deputy Assistant Chief of Integrated Defence Staff
INDIAN NAVY



Brigadier Rajeev Ohri (Retd)

VSM
INDIAN ARMY

Event Highlights

1. Discussions on advancements in defence technologies such as AI, robotics, blockchain, IoT, cybersecurity, and quantum technologies.
2. Strategic pathways to drive industry-academia partnerships for innovation in defence systems.
3. Focus on indigenous R&D and technology development for self-reliance in defence domain.
4. Release of a **Post-Event Landscape Report**, covering:
 - Worldwide defence technology trends
 - Challenges identified during the event
 - Available technologies for licensing
 - Collaborative opportunities for stakeholders

Why Partner with Us?

This event provides a unique opportunity for organizations and individuals to:

- Showcase their commitment to driving innovation in the defence sector.
- Network with industry experts, policymakers, defence experts and academia.
- Gain visibility and enhance brand recognition among key stakeholders.
- Contribute to shaping the future of defence technologies in India.

What You Get as a Sponsor

- 1. Enhanced Brand Visibility:** Your logo and branding will feature prominently across event materials, banners, websites, and the post-event report.
- 2. Thought Leadership Opportunities:** Participate as a speaker or panelist to share your insights and establish your expertise in the defence sector.
- 3. Networking Access:** Engage directly with key stakeholders, including policymakers, industry leaders, and defence experts.
- 4. Post-Event Recognition:** Be featured in the comprehensive post-event landscape report and media coverage.
- 5. Complimentary Passes:** Receive free passes for team members to attend and participate in the event.
- 6. Exclusive Collaborations:** Priority access to post-event collaboration opportunities and strategic discussions.

Sponsorship Opportunities

1. Title Sponsor – Rs. 1,00,000

- Exclusive branding as the Title Sponsor across all event materials.
- Speaking slot during the event.
- Advertorial in two issues **IP Magazine** having 10000 + distribution to the network of investors, policymakers, industries & manufacturers.
- Advertorial in **post-event landscape report**.
- Logo placement on event banners, website, social media and post-event marketing.
- Complimentary passes for 3 participants.

2. Associate Sponsor – Rs. 50,000

- Branding as the Associate Sponsor in select event materials.
- Advertorial in one issue **IP Magazine** having 10000 + distribution to the network of investors, policymakers, industries & manufacturers.
- Advertorial in **post-event landscape report**.
- Logo placement on event banners, website and post-event marketing.
- Complimentary passes for 2 participants.

3. Supporting Sponsor – Rs. 25,000

- Branding as a Supporting Sponsor on the event website, banners and post-event marketing.
- Logo placement in the **post-event landscape report**.
- Complimentary pass for 1 participant.

For sponsorship and participation inquiries, please contact:

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