PROBLEM
STATEMENT

What is the key problem existing in this domain?

Highlight the real-world issue in this technology domain

Data or statistics supporting the problem's impact

Use data, statistics, or real-life examples to establish urgency

Who's affected by this problem? (Target Audience)

Make it relatable to your target audience

Key Features & Benefits

·Use icons/ graphics
·Focus on what makes it different and better than existing solutions

What makes it unique compared to existing solutions?

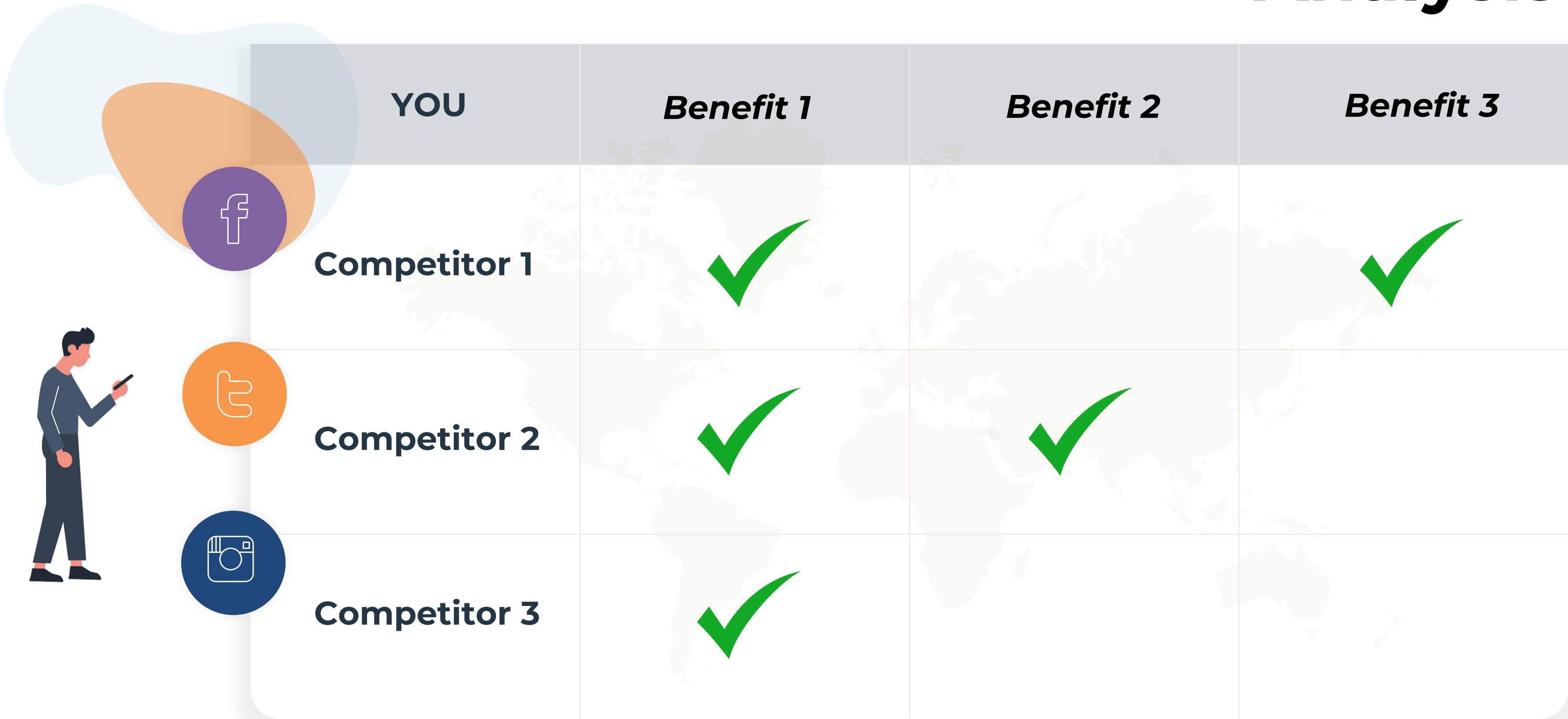Showcase the core features and benefits that create value.

Know How

Explain your technology in simple, non-technical language.

OUR INNOVATIVE SOLUTIONS

Competitive Edge and Market Analysis

YOU	Benefit 1	Benefit 2	Benefit 3
Competitor 1	✔		✔
Competitor 2	✔	✔	
Competitor 3	✔		

MARKET POTENTIAL & APPLICATIONS

Demonstrate demand by discussing Industry relevance and possible users.

Highlight scalability – how the technology can grow or expand. Mention any competitive advantages or market gaps you fill.

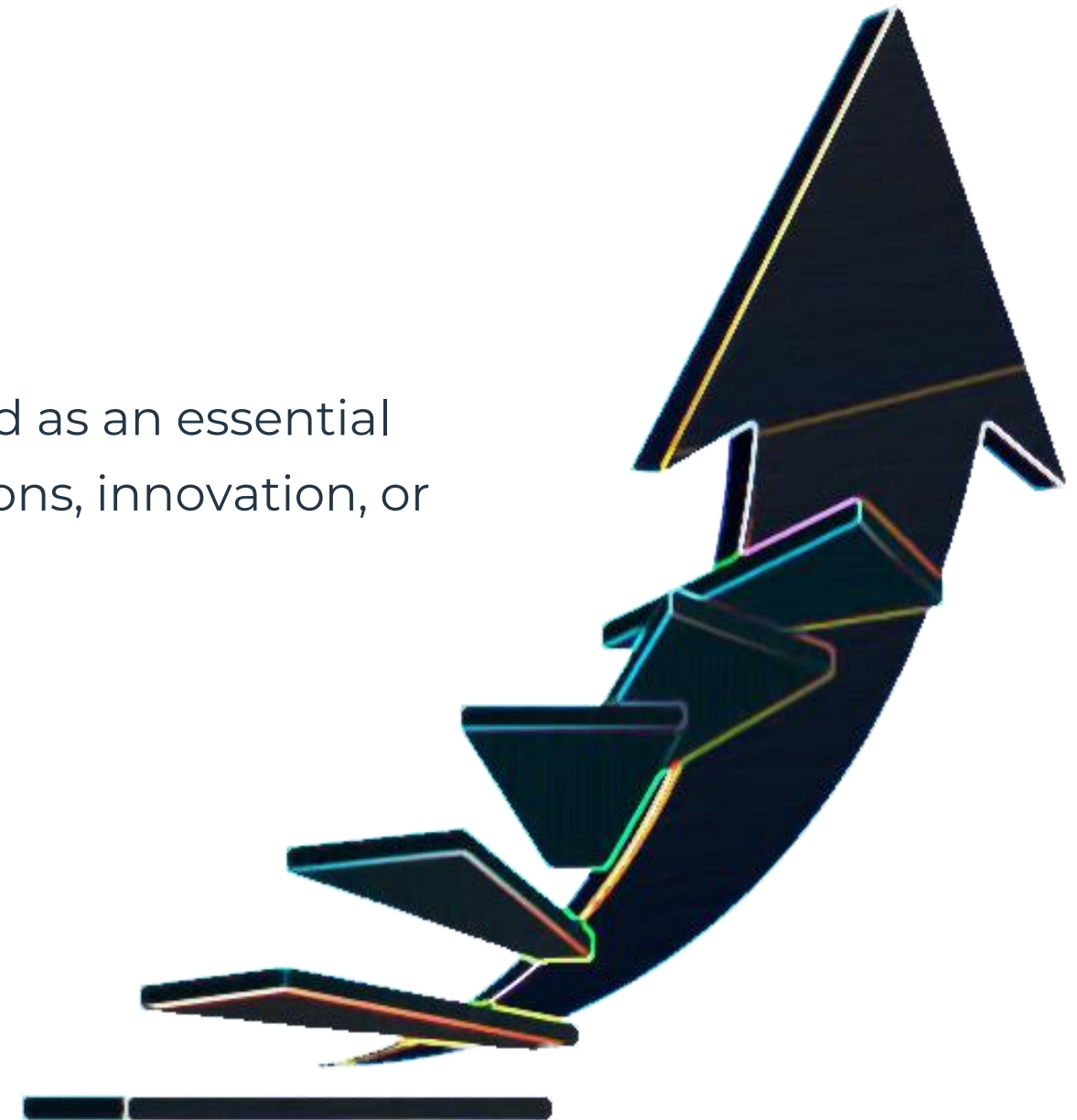| 480 K	Serviceable Obtainable Market
9.6 M	Serviceable Addressable Market
32 M	Total Addressable Market

Funding Required for Accelerated Growth

Clearly outline the required funding amount to match your business goals and growth plans.

Present the funding need as an essential driver for scaling operations, innovation, or market expansion

Founding **Team**

Lalit Ambastha

You can speak a bit about
this person here

Medha Kaushik

You can speak a bit about
this person here

Thank You

for your time and attention

https://ipbazzaar.com