

Design Talkies



PREFACE

You're tuned in to All India Radio, 102.5 FM, and today we're taking a special trip down memory lane with Design Talkies™—a journey that celebrates the story of design in India! Think back to those moments when the radio was always there in the background, filling your home with your favorite shows, or the thrill of catching a live cricket commentary while sitting on the porch with family. The radio has always been more than just a gadget—it's been a friend, a storyteller, and a source of joy that brought news, music, and memories into our lives. Today, we continue that tradition by exploring the design of this beloved companion, one that's been a part of our everyday life, just like the dial you turn every day.

Design isn't just about looks; it's about moments and feelings. It's about the joy of riding on the back of your father's scooter, the thrill of hearing your favorite song for the first time, or the excitement of listening to the news of India's first lunar mission crackling through the speakers.

The radio has been there through it all—a silent witness to our history, a reflection of who we are as a society. It has always brought us together, lifted our spirits, and reminded us of the power of a simple voice in a world full of noise. As we celebrate the design of radios, we also celebrate the emotions they've stirred, the memories they've captured, and the warm sense of nostalgia they bring to life.

So, join us on this heartwarming journey as we revisit the golden days of radio, feel the excitement of discovering new music, and remember those familiar voices that felt like home, no matter where you were. Let's cherish the magic of the radio—a true symbol of connection, creativity, and timeless charm. Welcome to “A Journey of Radio Evolution” with Design Talkies™, where every note, every word, and every memory comes alive. Only on Radio.



EVERGREEN CLASSIC

Binaca Geetmala (1952 - 1994)

Time: Wednesday, 8:00 PM to 9:00 PM

RJ: Ameen Sayani, the legendary presenter one of India's most iconic radio shows, this was a countdown show featuring the most popular Bollywood songs of the week. It was broadcast on Radio Ceylon and later on Vividh Bharati.

Vividh Bharati (Launched on October 2, 1957)

One of the oldest and most popular radio shows in India, Vividh Bharati offers a mix of news, music, drama, and talk shows.

Hawa Mahal (1956 - ongoing)

Time: 8:00 PM to 8:30 PM

A radio drama series that became iconic for its variety of skits, plays, and dramatic narratives.

Jaimala (1957 - ongoing)

Time: 9:00 PM to 9:30 PM

RJ: Often hosted by celebrities and guest RJs. A special program for the armed forces, featuring music dedications, patriotic songs, and celebrity hosted episodes.

Bhule Bisre Geet (1960s - ongoing)

Time: Early morning and late evening

(6:00 AM to 7:00 AM; 10:00 PM to 11:00 PM)

A program focused on forgotten or "lost" Bollywood songs from the golden era, playing classic hits from the 1940s to the 1970s.

Chhaya Geet (1960s - 1980s)

Time: Evening (7:00 PM to 8:00 PM)

RJ: Various RJs, including Sarita Sharma

A light music program on romantic Bollywood songs

Aap Ki Farmaish (1957 - 1990s)

Time: Various slots during the day (12:00 PM to 3:00 PM)

RJ: RJs like Vinod Sharma and Rajni Gupta were known for hosting this show during the 1970s and 1980s.

A popular listener request program where people could request Bollywood songs by sending in letters or postcards.

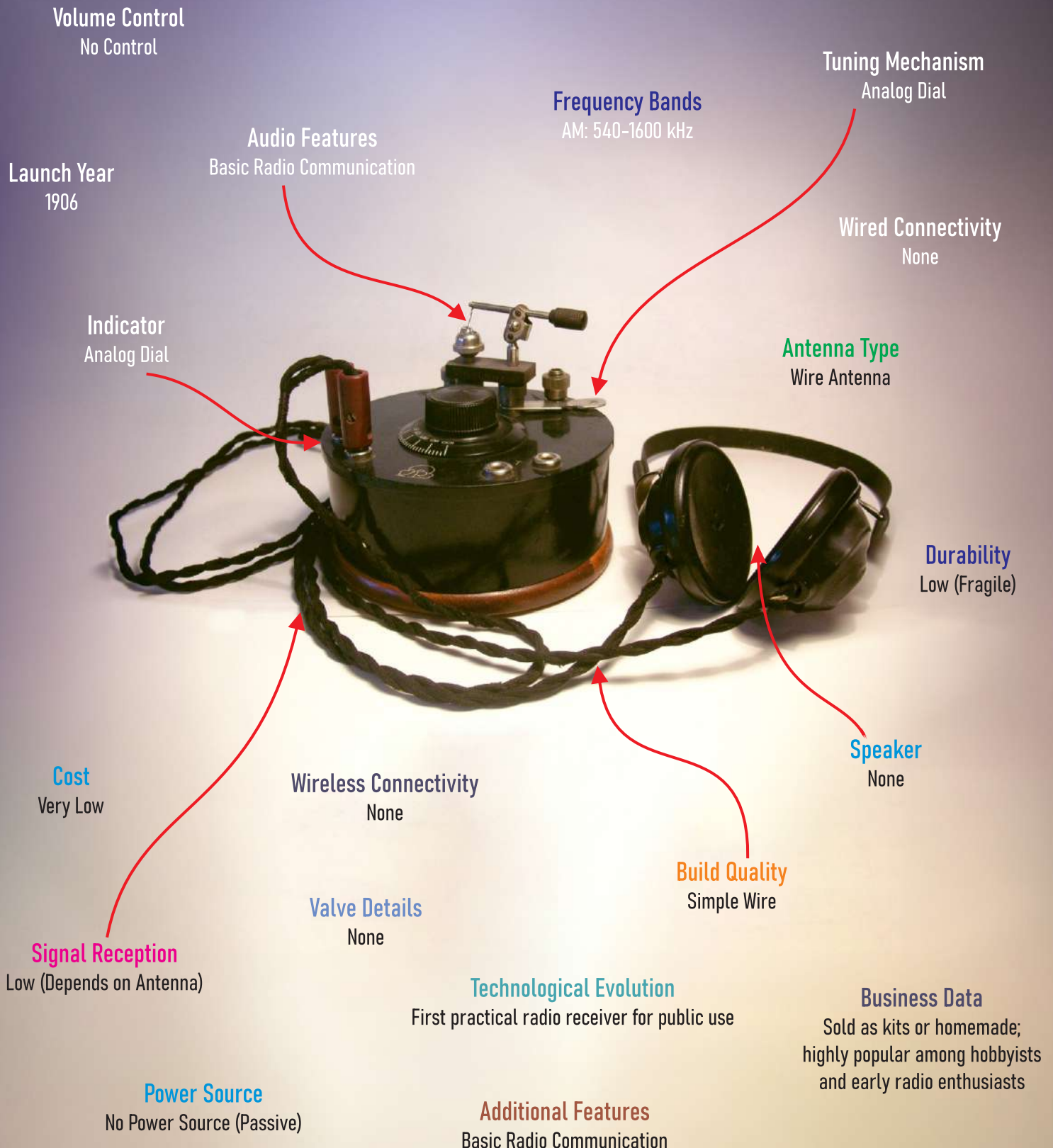
Sangeet Sarita (1960s - ongoing)

Time: Morning (7:00 AM to 7:30 AM)

A classical music show that aimed to educate the masses on Indian classical music and its various forms.



Crystal Radio Sets - 1906





Atwater Kent Model 10 - 1924

Volume Control

Analog Knob

Tuning Mechanism

Analog Dial

Frequency Bands

AM: 540-1600 kHz

Audio Features

Mono, Basic Sound Quality

Antenna Type

External Wire

Wired Connectivity

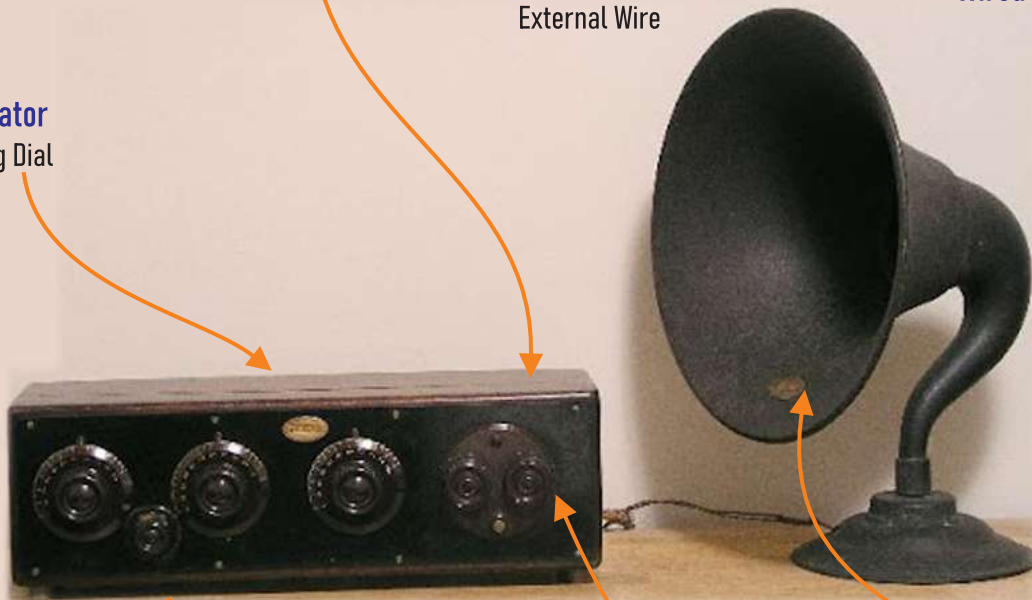
None

Indicator

Analog Dial

Durability

High (Sturdy)



Speaker

Single Mono Speaker

Cost

150-200

Wireless Connectivity

None

Build Quality

Wood Cabinet

Power Source

Battery Operated

Valve Details

5 Valves (Thermionic Tubes)

Technological Evolution

Transition from crystal sets to more complex receivers

Signal Reception

Moderate (Early Technology)

Additional Features

Elegant Wood Cabinet,
High-Quality Craftsmanship

Business Data

Popular among affluent families,
marked the beginning of commercial
radio broadcasting in homes

RCA Radiola 17 - 1926

Volume Control
Analog Knob

Frequency Bands
AM: 540-1600 kHz

Tuning Mechanism
Analog Dial

Launch Year
1926

Audio Features
Mono, Clear Sound Quality

Wired Connectivity
None

Indicator
Analog Dial

Antenna Type
External Wire

Durability
High (Durable)

Power Source
AC Mains

Wireless Connectivity
None

Build Quality
Wood & Metal

Additional Features
Cabinet Design,
Reliable Performance

Speaker
Single Mono Speaker

Valve Details
6 Valves (Thermionic Tubes)

Technological Evolution
Introduction of electric-powered radios

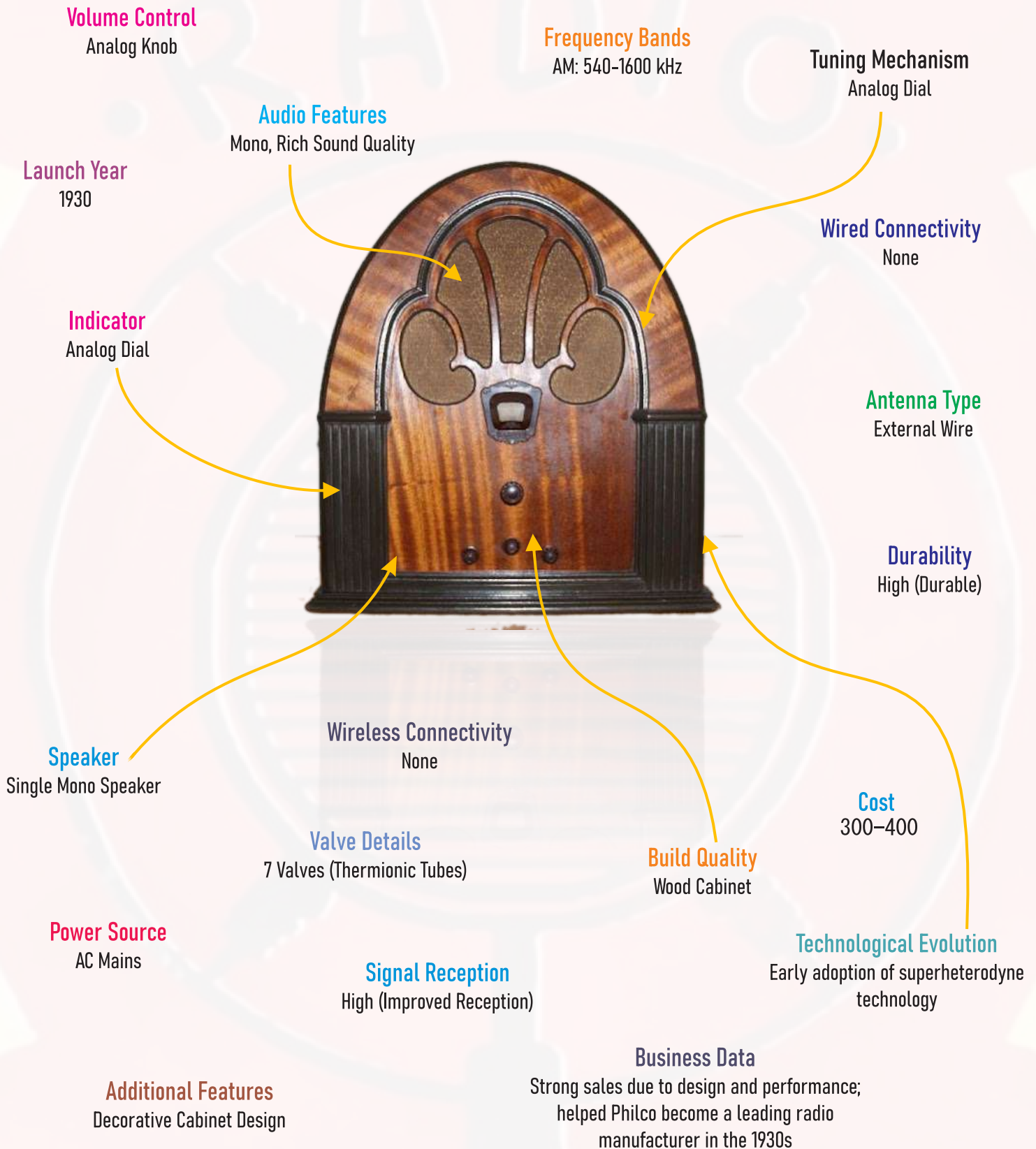
Signal Reception
Moderate (Early Technology)

Cost
200-250

Business Data
Successful commercial product;
RCA's entry into the home
radio market established its brand

PHILCO

Philco Model 70 - 1930



Zenith Model 40A - 1933





RCA Victor 19K - 1939

Volume Control
Analog Knob

Indicator
Analog Dial

Frequency Bands
AM: 540-1600 kHz, SW: 6-18 MHz

Tuning Mechanism
Analog Dial

Launch Year
1939

Wired Connectivity
None

Audio Features
Enhanced Design, SW Band

Antenna Type
Telescopic

Durability
High (Durable)

Speaker
Single Mono Speaker

Wireless Connectivity
None

Build Quality
Wood Cabinet

Cost
400-500

Power Source
AC Mains

Valve Details
7 Valves (Thermionic Tubes)

Technological Evolution
Introduction of shortwave bands,
enriched design

Signal Reception
High (Good Sensitivity)

Additional Features
High Fidelity Sound

Business Data
Popular in both urban and rural households;
RCA's dominance in the market grew further



Regency TR-1 - 1954

Volume Control
Analog Knob

Launch Year
1954

Tuning Mechanism
Analog Dial

Frequency Bands
AM: 540-1600 kHz

Audio Features
Mono, Basic Sound Quality

Wired Connectivity
None

Indicator
Analog Dial

Antenna Type
Internal Ferrite

Durability
Moderate (Portable)

Speaker
Single Mono Speaker

Wireless Connectivity
None

Build Quality
Plastic

Cost
49.95 (USD)

Power Source
Battery Operated

Valve Details
None (First Transistor Radio)

Technological Evolution
Revolutionized the radio industry, transition to portable radios

Signal Reception
Moderate (Decent Reception)

Additional Features
First Transistor Radio, Compact Size

Business Data
The first commercially produced transistor radio, led to the growth of portable radios

Sony TR-63

Sony TR-63 - 1957

Volume Control

Analog Knob

Frequency Bands

AM: 540-1600 kHz

Tuning Mechanism

Analog Dial

Cost

30 (USD)

Launch Year

1957

Wired Connectivity

None

Indicator

Analog Dial

Antenna Type

Internal Ferrite

Durability

Moderate (Portable)

Build Quality

Plastic

Audio Features

Mono, Basic Sound Quality

Speaker

Single Mono Speaker

Wireless Connectivity

None

Power Source

Battery Operated

Valve Details

None (Transistor-Based)

Technological Evolution

Established Sony as a major player in the portable radio market

Signal Reception

Moderate (Good Sensitivity)

Additional Features

Compact, Affordable

Business Data

Helped Sony become a leading electronics manufacturer, especially in the international market



murphy

Delights the Home !

Murphy 310 - 1948

Volume Control

Analog Knob

Launch Year

1948

Audio Features

Mono, Basic Sound Quality

Frequency Bands

AM: 530-1600 kHz, SW: 5.9- 18 MHz

Tuning Mechanism

Analog Dial

Wired Connectivity

None

Antenna Type

External (Wire)

Durability

High (Durable Materials)

Cost

1950s: \$30

Business Data

Popular in the 1950s,
produced by Murphy Radio

Technological Evolution

Early post-war radio design, basic functionality

Additional Features

Classic Design, Reliable

Wireless Connectivity

None

Indicator

Analog Dial

Speaker

Single Mono Speaker

Signal Reception

Moderate (Good Sensitivity)

Valve Details

5 Valves

Power Source

AC Mains, Battery





Philips B3G63A - 1957

Volume Control
Analog Knob

Launch Year
1957

Audio Features
Mono, Rich Sound

Frequency Bands
AM: 530-1600 kHz, SW: 5.9- 18 MHz,
LW: 150-280 kHz

Tuning Mechanism
Analog Dial

Wired Connectivity
None

Antenna Type
Telescopic

Cost
1950s: \$35

Durability
High (Durable Materials)

Build Quality
Wood & Metal

Valve Details
4 Valves

Power Source
AC Mains

Speaker
Single Mono Speaker

Indicator
Magic Eye

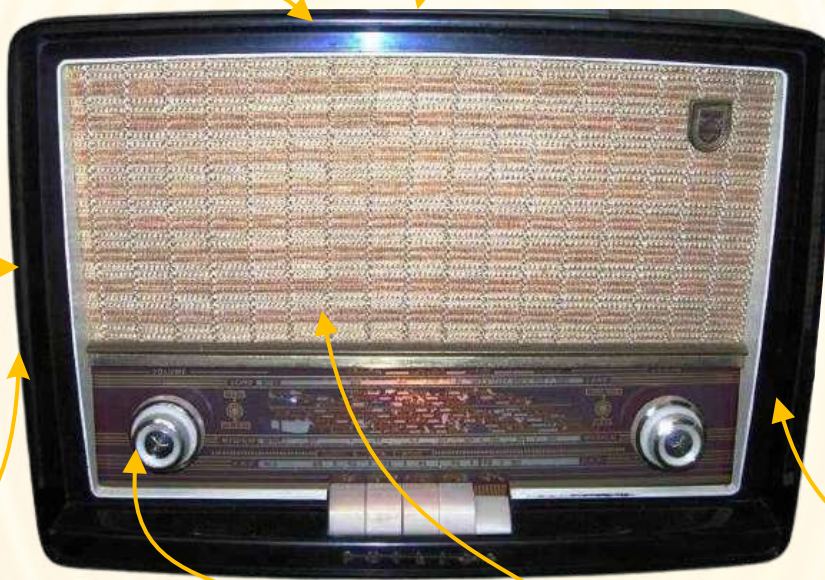
Wireless Connectivity
None

Technological Evolution
Integration of FM, enhanced audio quality

Signal Reception
High (Good Reception)

Additional Features
Elegant Design, Reliable

Business Data
Known for good sound quality,
popular in Europe



BUSH

Bush TR82 - 1959

Volume Control

Analog Knob

Frequency Bands

AM: 530-1600 kHz, FM: 88- 108 MHz

Tuning Mechanism

Analog Dial

Indicator

Analog Dial

Audio Features

Mono, Basic Sound Quality

Wired Connectivity

None

Launch Year

1959

Antenna Type

Telescopic

Speaker

Single Mono Speaker

Power Source

Battery Operated

Wireless Connectivity

None

Durability

Moderate (Portable)

Valve Details

6 Transistors

Build Quality

Plastic

Cost

1960s: \$25

Technological Evolution

Introduction of portable plastic radios

Signal Reception

Moderate (Good Sensitivity)

Additional Features

Iconic Retro Design

Business Data

Iconic British transistor radio, popular in the 60s

NATIONAL PANASONIC

National Panasonic T-100 - 1965

Volume Control

Analog Knob

Frequency Bands

AM: 530-1600 kHz, FM: 88- 108 MHz

Tuning Mechanism

Analog Dial

Audio Features

Mono, Decent Sound Quality

Launch Year

1965

Wired Connectivity

3.5mm Headphone Jack

Indicator

Magic Eye

Antenna Type

Telescopic

Speaker

Single Mono Speaker

Cost

1960s: \$30

Wireless Connectivity

None

Signal Reception

High (Good Sensitivity)

Build Quality

Plastic

Power Source

Battery Operated

Technological Evolution

Early use of headphone jacks, compact size

Valve Details

7 Transistors

Additional Features

Portable Design

Business Data

Early transistor radio, durable and portable



CROWN

Crown BSR-5 - 1980s

Volume Control

Analog Knob

Audio Features

Mono, Decent Sound Quality

Tuning Mechanism

Analog Dial

Frequency Bands

AM: 530-1600 kHz, FM: 88- 108 MHz

SW: 5.9-18 MHz

Antenna Type

Telescopic

Wired Connectivity

3.5mm Headphone Jack

Launch Year

1980s

Indicator

Magic Eye

Speaker

Single Mono Speaker

Cost

1980s: \$25

Power Source

Battery Operated

Signal Reception

High (Good Sensitivity)

Durability

High (Strong Signal)

Build Quality

Plastic

Wireless Connectivity

None

Technological Evolution

Evolution towards user-friendly portability

Valve Details

Transistorized

Additional Features

Portable Design

Business Data

Known for durability and versatility

PHILIPS

Philips RL112 - 1980s

Volume Control

Analog Knob

Frequency Bands

AM 530-1600 kHz, FM: 88- 108 MHz

Tuning Mechanism

Analog Dial

Audio Features

Mono, Clear Sound

Launch Year

1980s

Wired Connectivity

3.5mm Headphone Jack

Indicator

Magic Eye

Antenna Type

Telescopic

Speaker

Single Mono Speaker

Cost

1990s: \$25

Signal Reception

High (Good Reception)

Valve Details

Transistorized

Build Quality

Plastic

Durability

High (Strong Signal)

Power Source

Battery Operated

Technological Evolution

Emphasis on compactness,
increased convenience

Business Data

Portable radio, popular for home use

Wireless Connectivity

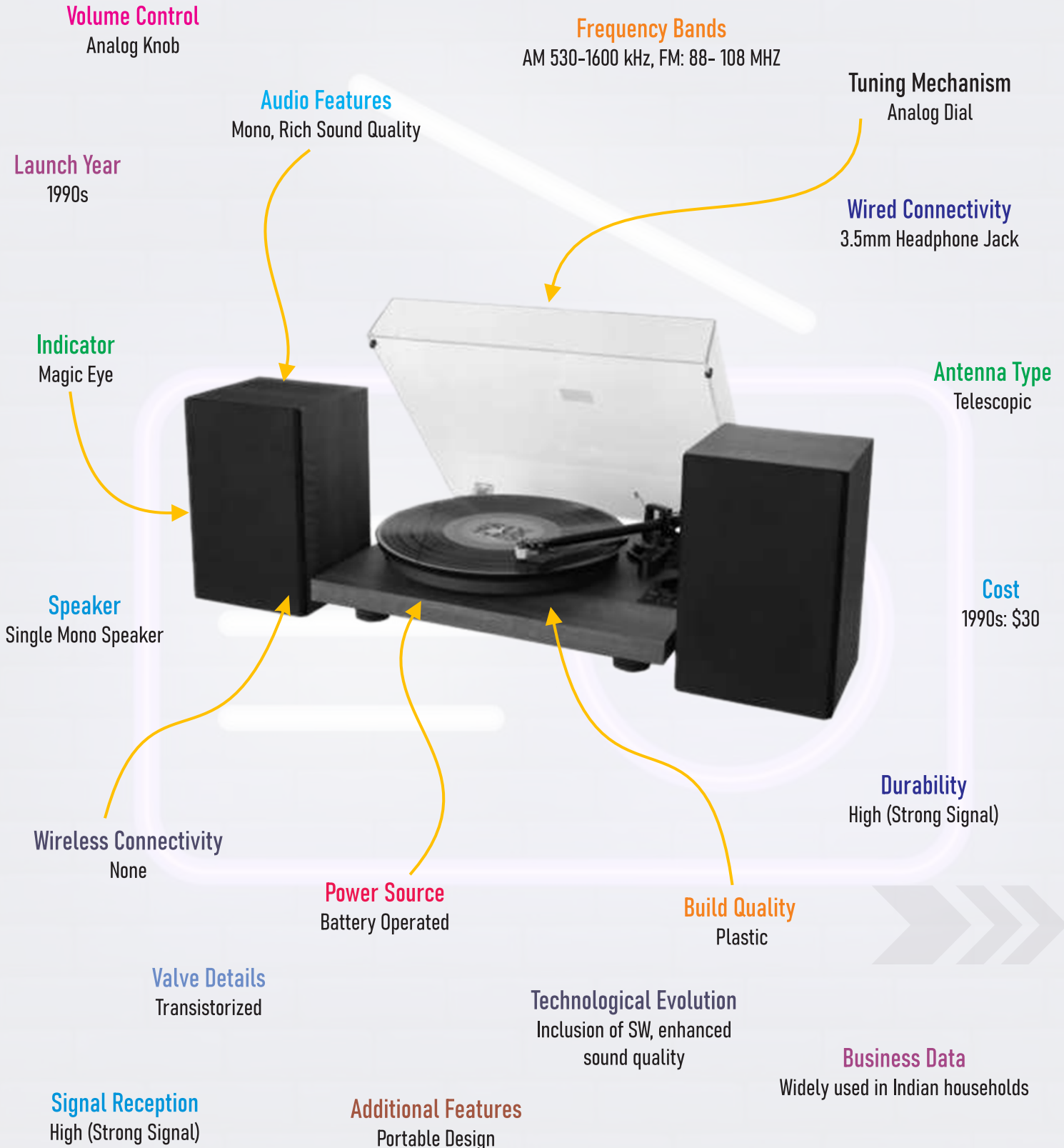
None

Additional Features

Compact Design



BPL Soundmaster - 1990s



SONY

Sony ICF-306 - 1999



Panasonic

Panasonic RF-2400D - 1999

Volume Control

Analog Knob

Frequency Bands

AM 530-1600 kHz, FM: 88- 108 MHz

Tuning Mechanism

Analog Dial

Audio Features

Mono, Clear Sound

Launch Year

1999

Antenna Type

Telescopic

Indicator

Analog Dial

Wired Connectivity

3.5mm Headphone Jack

Speaker

Single Mono Speaker

Cost

2020s: \$35

Signal Reception

High (Good Sensitivity)

Durability

High (Strong Signal)

Wireless Connectivity

None

Power Source

Battery Operated,
AC Power

Technological Evolution

Versatility with power sources

Build Quality

Plastic

Valve Details

2 Transistors

Additional Features

Portable Design

Business Data

Modern classic, known for
its simplicity



PHILIPS

Philips RL118 - 2000s

Volume Control
Analog Knob

Frequency Bands
AM 530-1600 kHz, FM: 88- 108 MHz

Tuning Mechanism
Analog Dial

Audio Features
Mono, Clear Sound

Launch Year
2000s

Wired Connectivity
3.5mm Headphone Jack

Indicator
Analog Dial

Antenna Type
Telescopic

Wireless Connectivity
None

Cost
2000s \$20

Speaker
Single Mono Speaker

Durability
High (Strong Signal)

Valve Details
Transistorized

Build Quality
Plastic

Power Source
Battery Operated

Technological Evolution
Continued focus on portability and clarity

Signal Reception
High (Good Sensitivity)

Business Data
Compact and reliable, popular in India

Additional Features
Portable Design



BIRTH OF RADIO STATIONS



1936



1957



1993



1993



2000



2001



2001



2001



2002



2003



2005



2006



2006



2006



2006



2006



2006



2007



2007



2007



2007



2010



2016



2017

AIR

News and Information Programs (1950s - 1990s)

1. News Bulletin

Times: 6:00 AM, 2:00 PM, 6:00 PM, and 9:00 PM
National news in Hindi and English.

2. Samachar Sandhya (1960s - ongoing)

Times: 6:30 PM
The primetime Hindi news program, summarizing the day's events.

3. Vaartavali (1980s - ongoing)

Times: 7:00 PM to 7:30 PM
A news and current affairs show with interviews and panel discussions.

Educational and Cultural Shows

Vigyan Vidhi

Times: Weekly, 10:00 AM (specific days varied)
A program aimed at explaining scientific phenomena and innovations in simple language.

Yuva Vani

Times: Late evenings (varies) and weekends.
A show catering to the youth, covering career advice, music, and pop culture

Mid2000s: Private FM Radio Boom

Radio Mirchi 98.3 FM (Launched: 2001)

"Mirchi Murga"

Hosted by RJ Naved,
a famous prank call show,
aired at 8:00 AM on weekdays.

"Purani Jeans"

A retro Bollywood music show focusing on classic hit
aired in the evenings around 9:00 PM,

Red FM 93.5 (Launched: 2002)

"Bauua"

Hosted by RJ Raunac
The show involves funny skits,
interactions with callers, and
takes on current events with
a humorous twist

"Morning No. 1"

Hosted by RJ Malishka,
the show airs from 7:00 AM to
11:00 AM, featuring humor,
current affairs, and interviews.

"Bajate Raho"

RJ Mallishka in Mumbai or
RJ Ashish & Panky in
Delhi or RJ Anadi in Bhopal
Known for its tagline and
irreverent humor, this show
airs multiple times
throughout the day.

Big FM 92.7 (Launched: 2006)

"Yaadon Ka Idiot Box"

Created and hosted by **Neelesh Misra**, A well-known Indian storyteller, writer, and lyricist. The show was launched on **92.7 BIG FM** and quickly gained a massive following due to its unique format and nostalgic appeal.

"Suhaana Safar with Annu Kapoor"

Aired from 10:00 AM to 12:00 PM, A nostalgic Bollywood music show discussing old Bollywood songs and stories.

"Nanhi Kali"

A social awareness show, aired in partnership with a nonprofit organization supporting girl child education.

Radio City 91.1 FM (Launched: 2001)

"Kal Bhi Aaj Bhi"

Hosted by RJ Gaurav, A classic Bollywood music show airing from 10:00 AM to 12:00 PM.

"Love Guru"

Vivaswan Rajesh
A romantic relationship talk show providing advice to listeners late evening from 9:00 PM

Fever 104 FM (Launched: 2001)

"Picture Pandey"

Hosted by RJ Anuraag Pandey, A Bollywood gossip and music show aired at 4:00 PM.

"Radio Ab Dikhyee Dega" launched by Fever 94.3 FM in collaboration with All India Radio (AIR).

The launch of this series marks an innovative step in combining traditional radio storytelling with modern visual and interactive elements, making history more accessible and engaging for contemporary audiences.

All India Radio

Mann Ki Baat - Launched on October 3, 2014

A monthly radio program by **Prime Minister Narendra Modi** where he addresses the nation on various topics.

Mann Ki Baat

September 20th, 2015



SONY

Sony ICF-S80 - 2010



Volume Control
Analog Knob

Frequency Bands
AM 530-1600 kHz, FM: 88- 108 MHz

Tuning Mechanism
Analog Dial

Audio Features
Mono, Decent Sound Quality

Launch Year
2010

Wired Connectivity
3.5mm Headphone Jack

Indicator
Analog Dial

Antenna Type
Telescopic

Durability
High (Strong Signal)

Speaker
Single Mono Speaker

Cost
2010s \$30

Power Source
Battery Operated

Valve Details
2 Transistors

Build Quality
Plastic

Wireless Connectivity
None

Technological Evolution
Added water resistance for outdoor use

Signal Reception
High (Good Sensitivity)

Additional Features
Compact, Water Resistant

Business Data
Water-resistant ideal for bathroom or kitchen use



iBall Musi Babu - 2010s

Volume Control

Digital Buttons

Frequency Bands

AM 530-1600 kHz, FM: 88- 108 MHz

Audio Features

Mono, Clear Sound

Tuning Mechanism

Analog Dial

Launch Year

2010s

Wired Connectivity

AUX Input, 3.5mm Jack

Indicator

Digital Display

Antenna Type

Telescopic

Speaker

Single Mono Speaker

Cost

2020s \$20

Wireless Connectivity

Bluetooth

Valve Details

Transistorized

Durability

High (Strong Signal)

Build Quality

Plastic

Power Source

Battery Operated

Technological Evolution

Integration of Bluetooth, digital advancements

Signal Reception

High (Good Reception)

Additional Features

Portable, Bluetooth, USB Player

Business Data

Modern compact affordable



SONY

Sony ICF-P36 - 2015

Volume Control
Analog Knob

Frequency Bands
AM 530-1600 kHz, FM: 88- 108 MHz

Launch Year
2015

Audio Features
Mono, Clear Sound

Tuning Mechanism
Analog Dial

Valve Details
2 Transistors

Antenna Type
Telescopic

Cost
2020s \$25

Durability
High (Strong Signal)

Business Data
Portable and easy to use,
good sound quality

Speaker
Single Mono Speaker

Wireless Connectivity
None

Additional Features
Compact Design

Technological Evolution
Modern minimalist design, focus on simplicity

Signal Reception
High (Good Sensitivity)

Power Source
Battery Operated

Build Quality
Plastic

Wired Connectivity
3.5mm Headphone Jack

Indicator
LED Indicator

Volume Control
Analog Knob



SAREGAMA CARVAAN®

Saregama Carvaan - 2017

Volume Control

Digital Buttons

Frequency Bands

FM 88-108 MHz, Digital Content

Audio Features

Stereo, Rich Sound Quality

Tuning Mechanism

Analog Dial

Launch Year

2017

Durability

High (Durable, Stylish)

Antenna Type

Telescopic

Indicator

Digital Display

Speaker

Dual Stereo Speakers

Cost

2020s \$100

Wireless Connectivity

Bluetooth

Wired Connectivity

3.5mm Headphone Jack, USB

Valve Details

Digital Components

Build Quality

Plastic & Metal

Power Source

Rechargeable Battery,
AC Power

Signal Reception

High (Good Sensitivity)

Business Data

Pre-loaded with classic songs,
popular in India

Technological Evolution

Revival of retro design with modern tech

Additional Features

Preloaded Songs, Remote Control

TIMELESS CLASSIC

The Indian Freedom (1947)

On the night of August 14, 1947, at 11:55 PM, **All India Radio Delhi** began a special broadcast, starting with the announcement:

"This is All India Radio. Tonight at the midnight hour, India will be free."

Nehru addressed the nation:

"Long years ago, we made a tryst with destiny, and now the time comes when we shall redeem our pledge, not wholly or in full measure, but very substantially. At the stroke of the midnight hour, when the world sleeps, India will awake to life and freedom..."



The Announcement of Mahatma Gandhi's Assassination (1948)

Date: January 30, 1948

The tragic news of **Mahatma Gandhi's assassination** on January 30, 1948, was delivered to the nation via All India Radio. At 5:45 PM, Nathuram Godse shot Gandhi at Birla House in New Delhi. The broadcaster, in a somber and trembling voice, announced:

"Mahatma Gandhi has been shot. He is no more."

The Emergency Declaration (1975)

Date: June 26, 1975

On the morning of June 26, 1975, Prime Minister **Indira Gandhi** addressed the nation over All India Radio to announce the declaration of a national Emergency under Article 352 of the Indian Constitution. The broadcast was made at 8:00 AM, announced.

"The President has proclaimed Emergency. This is nothing to panic about. The government is committed to taking all steps necessary to maintain law and order and to safeguard the stability of our nation."



India's First Nuclear Test: Operation Smiling Buddha (1974)

Date: May 18, 1974

On May 18, 1974, India conducted its first successful nuclear test, codenamed **"Smiling Buddha,"** at Pokhran in Rajasthan. That evening, Prime Minister **Indira Gandhi** addressed the nation via All India Radio to announce the achievement:

"Today, at 8:05 AM, India conducted its first peaceful nuclear explosion in the Rajasthan Desert."

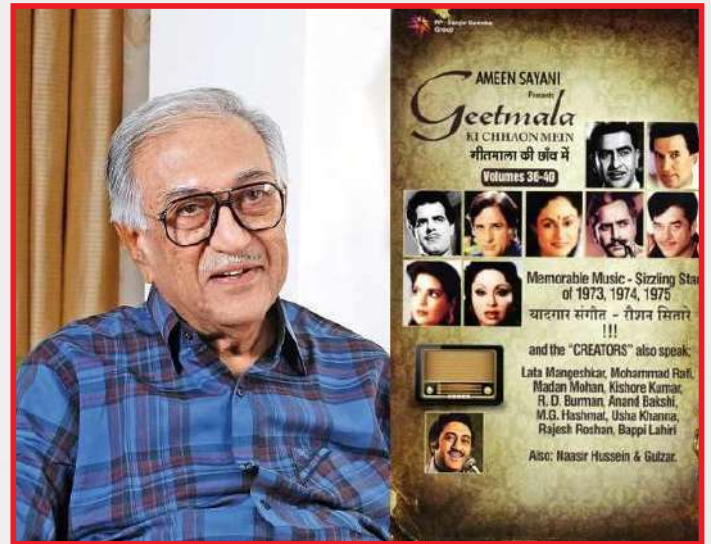
The Introduction of "Binaca Geetmala" (1952)

Date: December 1952

Brand and Frequency: Radio Ceylon (later known as Sri Lanka Broadcasting Corporation), Medium Wave on 11935 kHz (SW).

"Binaca Geetmala," which began in 1952, was the first countdown show of Hindi film songs on Indian radio. It was broadcast on Radio Ceylon and hosted by the legendary Ameen Sayani, who became a household name. This weekly radio program played the most popular Bollywood songs, ranked according to their popularity, based on record sales, listeners' requests, and feedback.

Ameen Sayani's signature introduction was iconic: "Behno aur bhaiyo, leke aaye hain aapke liye Binaca Geetmala ka agla paidaan..."



"Vividh Bharati" Service Launch (1957)

Date: October 2, 1957

Brand and Frequency: All India Radio (AIR), Vividh Bharati Service on various MW and SW frequencies across India.

The announcement of Vividh Bharati's launch marked the beginning of a new era for music on the radio: "Yeh Akashvani ka Vividh Bharati Karyakram hai..."

"Bhoole Bisre Geet" Launch (1967)

Date: 1967

Brand and Frequency: Vividh Bharati, All India Radio (AIR).

The announcement of the program's launch aimed to attract listeners who had a deep nostalgia for classic Hindi music:

"Bhoole Bisre Geet — le aaye hain aapke liye kuch aise nagme jo ab bhi hamare dilon mein basa karte hain..."



Lata Mangeshkar : Well-known playback singer, presenting special Jaimala Programme for Jawans.

"Jaimala" for Indian Soldiers (1957 onwards)

Date: Regular broadcasts since 1957

Brand and Frequency: Vividh Bharati, All India Radio (AIR).

The opening announcement of the show was emotional and uplifting:

"Yeh Vividh Bharati se 'Jaimala' ka vishesh karyakram hai, jo hamare sainikon ke liye prastut kiya ja raha hai..."

India's First Cricket World Cup Victory (1983)

Date: June 25, 1983

Brand and Frequency: All India Radio (AIR), Delhi and regional stations.

The 1983 Cricket World Cup final between India and the West Indies at Lord's in London was a historic moment for Indian sports.

The legendary commentary on All India Radio brought the game to life for millions:

"And there it is! India has won the World Cup! India has created history at Lord's!"



India's Pokhran-II Nuclear Tests (1998)

Date: May 11 and 13, 1998

Brand and Frequency: All India Radio (AIR), Delhi and regional stations.

The then Prime Minister **Atal Bihari Vajpayee** addressed the nation, announcing:

"Today, at 15:45 hours, India conducted three underground nuclear tests in the Pokhran range."

Chandrayaan-3 Landing

All India Radio, 102.5 FM,
6:04 PM on August 23rd,
2023

"This is All India Radio, 102.5 FM. We have an extraordinary and historic announcement for you today! Chandrayaan-3, India's third lunar exploration mission, has successfully landed on the Moon's surface!

With this achievement, India has become the fourth country in the



world to accomplish a soft landing on the Moon, and the first to land near the Moon's South Pole! The entire nation celebrates this monumental success, a testament to the expertise, determination, and vision of the Indian Space Research Organisation (ISRO).

Congratulations to all the scientists, engineers, and team members at ISRO for making this dream a reality! This mission opens new doors for lunar exploration and scientific discovery.

Stay tuned to All India Radio, 102.5 FM, as we bring you live coverage, expert interviews, and reactions from around the globe. Join us in celebrating this momentous achievement!

Chandrayaan-3, touching new frontiers for India, and for humanity!

Jai Hind!"*

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IP Bazaar is an initiative towards successful commercialization of Intellectual Property Rights. IP Bazaar is a private limited company, acts for both innovators/creators and investors; and manages the commercialisation of Intellectual Property. It operates through a wide network of association with companies, industries, industry-associations, entrepreneurs, government organization, NGOs, Universities, Venture Capitalists, overseas law firms, overseas technology transfer companies and through Patentwire.

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