

PARTNERSHIP OPPORTUNITIES



TECH TALK™

(A Roundtable Discussion)

MINERALS THAT MATTER

(Geopolitics, Sovereignty, and Value Chains)

IN ASSOCIATION WITH



CENJOWS

17th December 2025 (Wednesday)
SCOPE Convention Centre, New Delhi

Why Critical Minerals?

- **Strategic importance:** Foundation of EVs, renewable energy, defence, semiconductors
- **Global Supply Chains:** Nations focusing on secure sourcing
- **India's Opportunity:** Expanding exploration, refining & investments
- **Policy Push:** Critical Minerals Mission by Govt. of India

Note: The Government of India launched the National Critical Mineral Mission (NCMM) in 2025 to establish a robust framework for self-reliance in the critical mineral sector. Under this mission, the Geological Survey of India (GSI) has been tasked with conducting 1,200 exploration projects from 2024-25 to 2030-31.

Source: <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2120525>

Why Sponsor?

- **High Visibility:** Showcase brand to industry leaders
- **Networking Opportunities:** Access to decision-makers, investors & partners
- **Thought Leadership:** Share expertise through speaking/panel sessions
- **Market Positioning:** Associate with India's strategic growth sector
- **Business Development:** Generate leads through B2B meetings
- **Media Coverage:** Enhanced visibility across press and digital platforms

Partnership Opportunities

Platinum Partner – INR 5,00,000

1. Panel Participation (1 Representative)
2. Present a short video of 90 seconds of the organisation
3. Logo on all collaterals, backdrop, website, Podium Branding
4. Website link/pop-up on event webpage
5. Pre & Post Event Social Media Promotion (Inclusive of Video Byte)
6. First Inside Full-Page (Exclusive) Advertisement in IPB Magazine (Issue - January 2026)
7. Exclusive Article in IPB Magazine (Issue - January 2026)
8. First Inside Full-Page (Exclusive) Advertisement in IPB Magazine (Issue - April 2026)
9. First Inside Full-Page (Exclusive) Advertisement in Post event proceedings report

Gold Partner – INR 3,00,000

1. Panel Participation (1 Representative)
2. Logo on all collaterals, backdrop, website
3. Pre & Post Event Social Media Promotion (Inclusive of Video Byte)
4. Last Inside Full-Page (Exclusive) Advertisement in IPB Magazine (Issue – January -2026)
5. Exclusive Article in IPB Magazine (January -2026)
6. Last Inside Full-Page (Exclusive) Advertisement in Post event proceedings report

Silver Partner – INR 2,00,000

1. Logo on all collaterals, backdrop, website
2. Pre & Post Event Social Media Promotion
3. Full-Page Advertisement in IPB Magazine (Issue – January 2026)
4. Exclusive Article in IPB Magazine (Issue – January 2026)
5. Full-Page Advertisement in Post event proceedings report

Cocktail Partner – INR 1,50,000

1. Logo on all collaterals, backdrop, website
2. Pre & Post Event Social Media Promotion
3. Branding (Tent card & Standee) at the cocktail area
4. One Full Page Advertisement in Post event proceedings report

Delegate Kit Partner – INR 1,00,000

1. Logo on all collaterals, backdrop, website
2. Pre & Post Event Social Media Promotion
3. Branding on Lanyard and Delegate kit
4. Half Page Advertisement in Post event proceedings report

Note: Sponsorship Prices are exclusive of taxes.

Publication Strength

Reaching Industry Leaders, C-Suite Executives (CXOs), Senior Government Officials, and Key Policymakers.

Magazine

1000+

Print Circulation



15,000+

Digital Circulation

Report

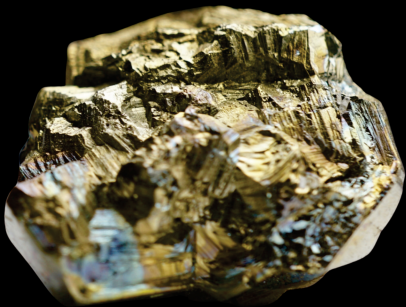
500+


Print Circulation



15,000+

Digital Circulation



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